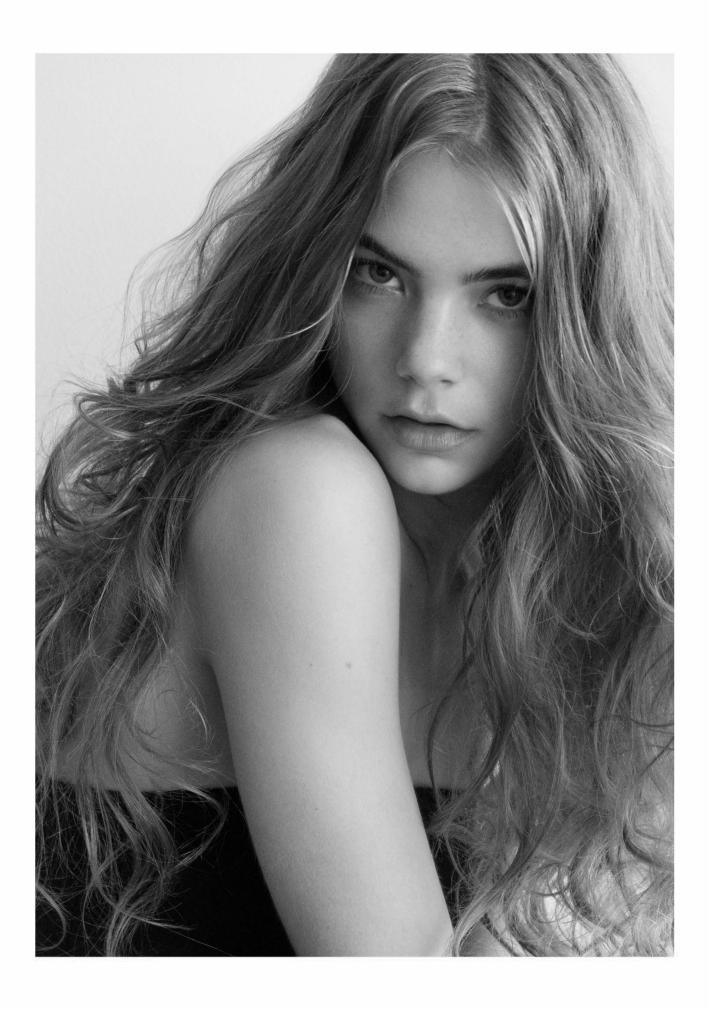
FRESH EAU DE CONCOMBRE







"FRESH is a pure moisturising miracle, and feels like a crisp spring morning in a bottle!"

DAVID MALLETT





DAVID MALLETT - FRESH Eau de Concombre A unique, overall solution for both hair and skin

David Mallett's FRESH Eau de Concombre is a daily refreshing hair and face mist with organic cucumber. For all types of hair and suitable for sensitive skin types, this product delivers antioxidant properties, and revitalises tired hair. FRESH is a pure moisturising miracle-it feels like a crisp spring morning in a bottle!

Ingredients

FRESH Eau de Concombre is made with 97% ingredients of natural origin.

The main active ingredient in FRESH Eau de Concombre is **organic cucumber**, the most perfect hydrating and soothing regimen for your hair and your healthy complexion. The saying 'cool as a cucumber' is spot-on: it is made of 96 percent water and simply screams 'hydration'.

Cucumber is a mild astringent and contains a lot of water; the peel itself contains silica, which firms up the skin and forms a protective matrix in hair to keep its moisture. Even people with the most sensitive skin types can use cucumber to their advantage.

The unique formula of our FRESH Eau de Concombre also contains **hyaluronic acid** that refreshes the complexion and delivers instant moisture to face and hair. Hyaluronic acid is a powerful waterholding molecule in our skin cells, making it an excellent moisturiser. Regarding hair, hyaluronic acid helps to improve thickness and gives hair a smoother look and feel, which can support easier combing and less hair breakage.

Finally, the bio-technologically obtained anionic high-molecular-weight **polysaccharide** protects hair by creating a protective matrix. This antioxidant-rich component helps to restore the pH balance and protects against environmental aggressors, atmospheric pollution (carbon particles, fine particles, and poisonous heavy metals), UV rays and exposure to domestic chemicals.

Moisture-in-(h)Air

Many of our customers are frequent travellers, who spend hours on long-haul flights with cabin humiditylevels down 20% compared to the average 50% on the ground. To respond to their needs, we wanted to develop an easy-to-use travel product with instant benefits.

Application

Shake the spray to activate its ingredients. Close your eyes and spray FRESH Eau de Concombre directly onto face and hair to deliver instant energy and moisture. Ideal to freshen up your mornings and accompany your travels, you may apply this product throughout the day. In case of contact with eyes rinse thoroughly with water. Not for children under 3 years.

FRESH Eau de Concombre comes free of sulfates, phthalates, paraben and silicones, mineral oils and animal-derived ingredients.

Benefits:

- Helps to prevent and reduce irritation and dryness
- Provides instant hydration and a cooling effect
- Protects against environmental aggressors
- Revitalises tired hair
- Healthy and fresh complexion and hair that is full of life

Key elements:

- Rich in antioxidants and plant-based ingredients
- Easy to use, designed for both women and men
- For all types of hair and skin, and suitable for daily use
- Ideal travel companion to achieve maximum moisture anytime, anywhere
- Compatible with coloured hair; can be applied before or over make-up
- A cruelty-free formula made without harmful and unnecessary ingredients



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