

BODY LOTION No.1
L'HYDRATATION

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"The product is a pure delight: once applied, you are left feeling deliciously clean and moisturised." *DAVID MALLET*



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Crème Hydratante pour le Corps
Moisturising Body Lotion

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38 €

50 \$ US

250 ml

32 £

69 \$ AUS

8,45 oz

David Mallett's BODY LOTION No. 1 L'HYDRATATION is the second overall body beauty product to hydrate and purify your skin.

David Mallett's BODY LOTION No. 1 L'HYDRATATION is a moisturiser that protects and nourishes your skin. Following suit of David's internationally renowned HAIR AND BODY WASH, his new BODY LOTION is very easy to use, it was designed for both women and men and is suitable for daily use. Our BODY LOTION comes with the natural benefits of pomegranate and shea butter – both extracted from organic sources –, and is free of any unnecessary chemicals.

The product is a pure delight to use: once applied, you are left feeling deliciously clean and moisturised, with a sensation of comfort and well-being. We have boosted our formula by moisturising ingredients that soothe and soften your skin, but also reinforce your skin against daily damages. And, as if kissed by the mild scents of **bergamot** and **yuzu**, it carries your mind and senses instantaneously to the Mediterranean.

The key ingredient in BODY LOTION No. 1 L'HYDRATATION is **pomegranate**. Pomegranates are among the healthiest fruits on earth and contain a range of beneficial plant compounds unrivalled by any other fruit. Loaded with vital nutrients, pomegranates carry potent antioxidants found in the juice and peel, and the juicy fruit also has impressive anti-inflammatory properties. It is not for no good reason that pomegranate has found mention in ancient scriptures of The Book of Exodus, Babylon Texts, Homeric Hymns and The Quran.

Pomegranate peel benefits for healthy skin: the ellagic acid dramatically prevents the moisture in your skin cells from drying out hence keeping your skin well hydrated and preventing dry skin. Pomegranate peel is also an effective sun block agent and helps prevent and repair damage caused to the skin exposed to the sun. Research also indicates that pomegranate peel enables procollagen synthesis, prevents enzymes that break down collagen and promotes skin cell growth thus, naturally and efficiently delaying skin ageing and wrinkles.

In the Caucasus, where fruit is enjoyed in abundance, pomegranate is regarded as an everyday miracle and a cure for nearly everything. It can even heal heartache: when Caucasian homes turn into distilleries after the harvest, happiness comes in waves!

Additionally, the formula of BODY LOTION No. 1 L'HYDRATATION is made up of other key elements offering further benefits: shea butter to provide protection for your body all year round thanks to its regenerative and repairing virtues to the skin

(vitamins A, D, E and F); glycerin, which is a very powerful moisturising ingredient; and panthenol (also known as Provitamin B) for its calming and soothing properties for the skin.

When developing our BODY LOTION, one of the primary goals was to remove harsh and harmful chemicals. In consequence, this product comes free of petrolatum & mineral oils, paraben and silicone.

Next to our HAIR AND BODY WASH, BODY LOTION No.1 L'HYDRATATION makes a valuable travel companion; it is compatible with all skin types and is suitable for daily use. Apply BODY LOTION on skin and massage gently until it is absorbed. For best possible results, use the product after each body wash. Not for children under three years of age.

Keywords: for all skin types; for both, women and men; easy to use, frequent use Key ingredients: pomegranate, shea butter

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